

Hello Charlton Youth Soccer,

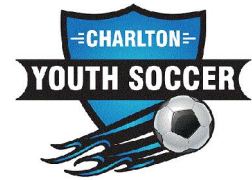
The spring soccer season is ready to begin and the excitement of playing, coaching, and cheering is just about to take off.

As we get ready to launch we wanted to share with you some of the great things CYS is building to help increase the soccer community within Charlton and to enhance the development of your players, and coaches through opportunities, information sharing and communication.

I want to thank the board members for being extremely dedicated with a future focus and the incredible amount of hours they have spent in the many "committee" meetings. We have created a number of committees which allow the board to be extremely flexible with research, conversation, member feedback, and developing a proposed direction to move in. Without the committees CYS would not be as nimble and decisive as we have been over the past two years.

The committees have made extremely detailed and profound recommendations in quick time to allow CYS members to enjoy:

1. The end of Spring season **Jamboree**
2. Our new **CYS Logo**
3. The **Challenger Sports** relationship which provides CYS:
 - a. Incredible Summer Soccer Camps (We will have the only **dedicated goalie** session in the state)
 - b. Coaching Clinics (NSCAA certified in the fall)
 - c. Goalie clinics (working to have two sessions per season)
 - d. Team Uniforms and other equipment.
 - e. The **Challenger Way development website** for players, coaches, and parents (a PowerPoint is on Sportsmanager for free access and login help)
4. **Sponsorship** ó our sponsorship with companies has been overhauled to bring in greater advertising opportunities and increased recognition with the companies that donate to CYS.
5. **Facebook/Website** ó Our Facebook and Sportsmanager page has been refurbished and will keep you in the loop real time with events and season updates.
6. **Bond Road Development** ó This has been talked about for years. It is now real. The new expansion has been developed and will be opened for play this fall!!
7. **U6/U8 Coaching Development and Requirements**
8. In the works:
 - a. **Booster Club** ó Going live this season
 - b. **Charlton Tournament** ó First steps have been taken to build a soccer tournament in Charlton
 - c. **Photo Partnership** ó Process has begun to enhance our photo opportunities for both seasons of play.
 - d. Relationship with **BrainShark** for interactive training, certification and other development for players, coaches, and parents)
 - e. **Field Lights**



As we recognize other opportunities we will continue to use our committee philosophy, which allows us to make changes and enhancements, with sound judgment quickly, and make new opportunities available to you in a short amount of time.

Apology

One of the changes made was to the travel tryout and roster process. I want to apologize for the lack of communication in the changes to our travel soccer players, parents, and coaches regarding the changes made, in the fall, for the spring tryouts and roster assignments. For many, the changes may have gone unrecognized, but they did have a positive and negative impact. As we move forward we are looking to be flexible, learn from the past, and to try and make the guidelines real, understood, and acceptable. The new guidelines are our first step and we are sure that as each season evolves we will find ways to improve from our starting point.

Surveys

The use of online surveys has allowed for feedback and to gain an understanding of what is working or not and how we can make changes going forward. We will continue to use the survey system to gain insight from you. Many times your feedback has reinforced the direction we had discussed or stopped our progress because the response pointed us in a new direction. Thank you for your feedback and participation in the surveys.

Sportsmanship

Soccer is a competitive sport. Even though scores are not kept at the younger levels we understand that players, parents, and coaches know how well a team is doing. With that being said CYS is a positive soccer environment. We will not accept *over* aggressive play, we will not accept a player, parent, or coach's poor treatment of any player, any referee, or any coach. Every coach sets the tone with the team. Poor sportsmanship represents and impacts CYS. It will not be accepted or tolerated.

Sponsorship

Our sponsorship program has had a major facelift. If you run a business or are part of company that is interested in supporting a community organization please check out the new program on the forms and doc section of Sportsmanager. The form is listed as "CYS 2013 Sponsorship Form".

I would like to recognize our current **Gold and Silver company sponsors:**

Gold:

Eagle Cleaning
Savers Bank



Silver:

Dickø's Sporting Goods
Charlton Oil and Propane
Webster First Federal Credit Union
Zoinkø's Fun Factory

If it wasn't for their donations we would not be able to provide CYS with the opportunities we currently have and the positive direction we are moving.

Please support our sponsors and thank them for their donations.

Let the Games Begin

The travel season is to begin this Saturday the 6th and In-town play was to start next Saturday the 13th. Of course the weather is playing a factor on field conditions for practice and game play. Due to Bond road field and the town fields' condition we will be pushing out the start of **in-town** one week to **begin on Saturday April 20th**. To make up the lost week we will have a couple of in-town games scheduled during the week. Travel games scheduled remain in place unless told otherwise and they will be rescheduled through MAYS.

As we move towards building the CYS community we will be sharing the outcome of matches played by the travel and in-town teams that track scores. This will help share in the season excitement and interest as we move forward.

Quote:

The rules of soccer are very simple, basically it is this: if it moves, kick it. If it doesn't move, kick it until it does.

Phil Woosnam

Have a great season.

Lance Nazer