



Amherst Youth Soccer Association (AYSA)
Board Meeting Agenda
Monday, December 14, 2015, 6:45PM-8:00PM
Glass Room, Bangs Community Center

- 1. Introductions/Welcome, *Meg Rosa***
- 2. Review of Agenda, *Meg Rosa***
 - a. Financial Report (READ ONLY—Treasurer will not be at the meeting)**
- 3. Advertising**
- 4. Scholarships**
- 5. Website**
- 6. Travel – New Fields Manager**
- 7. Executive Session**

Meeting will end on time at 8pm.

Please print this for yourself. Copies will not be available at the meeting.

AYSA meeting minutes

Date/Time: November 16, 2015, 6:45 p.m.

Location: Bangs Center, Glass room

Officer	Title	Present	Absent
Megan Rosa	President	X	
Ed Melia	Vice President	X	
Yaniris Fernandez	Treasurer	X	
Krisztina Filep	Clerk	X	
Dennis Goeckel	At-large (travel director)	X	
Victor Ortiz	At-large (travel director)	X	
Keith Payne	At-large (rec. director)	X	
Paul Bailin	At-large	X	
Jody Brush	At-large		X
Matt Cain	At-large	X	

Additional members/employees present: Moe Mooney (program manager), Chris Monteiro (DoC), Mike Hayes (U10 Girls coach).

Motion to approve the minutes of October 20, 2015.

Minor changes made. Unanimous vote to approve minutes as edited.

Financial Report:

- For 2015, revenues about \$109K expenses \$101K. Still about \$14K expenses to be paid.
- About \$4,100 in uniform fees have not been paid yet. Moe will send another reminder on December 1 with wording that if balance is not paid, they will not be able to register for spring.
- In the future, will look at cost per rec and travel player.

Rec:

- Motion: add \$10 to all rec registration fees from fall. Passed (7 approve, 2 abstain): fees will be \$90 for Little Kickers, \$105 for Kindergarten, \$115 for grade 1 and up. Registration will include participation in SoccerFest in April.
- Girls program: much discussion on how to build a stronger girls' program. Girls are leaving for other (club) teams, or for other activities. Chris M suggested that girls may be more likely to stick with soccer and get more out of it in a girls-only environment.
 - Motion: for the spring season, all girls (1st grade and over) will need to register for the girls division, with the option to play in the boys division if they played in the coed division in the fall (for no charge). Passed (8 approve, 1 oppose)
 - Survey to be sent out to parents of girls. Board will finalize questions via e-mail. Raffle soccer ball as a prize.
- Need to have pre-season coach's meeting.
- Rec committee: to increase numbers. Chair: Keith, co-chair: Ed, members: Chris, Meg.

Travel:

- Motion: spring registration fee \$150 for U14 and under, \$175 for high school teams. Passed (8 approve, 1 abstain).
- Heading policy: based on new recommendations by USA soccer – U11 and under, heading should be actively discouraged, U12 and over should be limited in practice and anyone can choose to opt out. Motion to adopt this policy. Passed (7 approve, 2 abstain). Chris will show proper technique to U12 and over using softer balls.
- Registration will open January 1, 2016.
- Policy for adding new travel players for spring: at individual coach's discretion if there are open roster spots. Coaches should copy Chris and Moe on communications with parents. Players who played in the fall cannot be cut.
- HS teams to be added for spring: U16 boys, U18 boys, U16 girls.
- No further news on when age cut-off change will be implemented by PVJSL.

AYSA Premier:

- Losing players to club teams. AYSA should offer a club program. Some teams would play in both PVJSL and the club league. Teams may need to recruit out-of-town players for the club portion.
- Discussion about feasibility of this, mandate of AYSA, whether to do this now with age changes coming.
- Travel committee will keep investigating this.

Website:

- Committee (Matt, Krisztina, Keith, Moe) to discuss best way to go – keep Network Solutions or move to Wordpress.com.

Scholarship:

- Committee needs to find a way to program fundraising/donations on Sportsmanager.

Time ran out. Meeting will be scheduled in December.

Meeting adjourned by President Rosa at 9:00 p.m.

Annual meeting on Monday, January 11, 2016.

AYSA
2015 YTD Summary of Revenue Expense

End of Year Bank Balance 2014 \$27,907.21

REVENUES

Registration Fees-Online	\$89,981.32	
Registration Fees-Bank Deposits	\$3,831.00	
Streeter Payment	\$8,000.00	
Winter Camp Revenues	\$1,125.00	
Challenger Summer Camp	\$650.00	
Uniform Fees	\$3,767.31	
Misc	\$0.00	
Revolution Tix	\$2,230.00	
Scholarship Money Raised	\$1,450.00	
Fundraising	\$500.00	
TOTAL REVENUES	\$111,534.63	\$100,179.63

EXPENSES

Registration Expense	\$20,087.00
Contracted Services	\$42,962.31
Licenses & Training	\$2,956.44
Travel Ref Fees	\$5,375.00
Rec Ref Fees	\$420.00
Little Kickers	\$895.00
Facilities	\$5,925.00
Uniforms & Equipment	\$18,896.18
Meetings	\$483.67
Refunds	\$958.00
Revolution Tickets	\$2,516.00
Web Hosting	\$749.85
Winter Camp	\$1,125.00
Scholarship Money Awarded	\$1,140.00
Misc.	\$3,750.43
TOTAL EXPENSES	\$108,239.88

Net Gain (Loss) \$3,294.75

NOTES:

Pending deposits/payments

Town of Amherst	\$2,230.00
Contracted Expe	\$4,037.88
	\$6,267.88

Total Pending

-\$2,973.13

Total minus Pending \$24,934.08

Total Expenses plus Pending

Current Bank Balance

Difference

Website Discussion

The website committee (Matt, Moe, Keith and I) propose to move the website hosting to wordpress.com and the domain registration to Google Domains.

For the hosting, we paid Network Solutions \$499 until 2020 (\$99/year). Matt spent ~20 hours trying to get the website to work without success. Moe has gotten them to give us a refund for the unused 4 years that should go back on the credit card in the next 5-7 days. Wordpress.com will use the domain name we have (amherstsoccer.org) for \$13/year. We will try the free version to see if it works for us, otherwise, we suggest paying the \$99/year for the premium service. Matt and I will get the new site set up and cleaned up for content as soon as we can. Matt has already mocked up a simple new site: <http://aysasite.wordpress.com/>. We will get a refund of \$400, and incur an extra cost of \$13 for the next year, possibly \$112.

As for the domain (basically paying for the use of amherstsoccer.org and pointing it to the content), we paid Network Solution \$249 until 2020 (\$49/year) - Moe thinks we can get a refund for the next 4 years. We will move the domain registration to Google domains early in the new year for \$12/year. This would give us a refund of \$199 and cost \$12.

Let us know if you have any thoughts/issues.

Krisztina, Matt, Moe and Keith