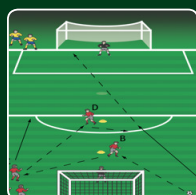
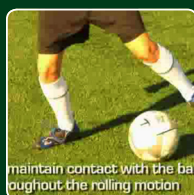
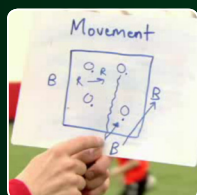


THE CHALLENGER WAY

YOUR COMPLETE SOCCER COACHING RESOURCE.

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TheChallengerway.com is an online collection of video, pdf and on-screen practices specifically chosen to help players and coaches at each age level. We have selected hundreds of practices, games and activities for you to review, practice and master!



Challenger knows that many of your club coaches are often lacking in experience and often do not know how to plan a progressive age appropriate practice, we also know that many of your seasoned coaches often repeat many of the same old practices that your players have seen week after week? That is why we created the Thechallengerway.com, an online collection of video, pdf and on-screen practices specifically chosen to help players and coaches at each age level. We have selected hundreds of practices, games and activities for you to review, practice and master! The site will provide extremely useful and easy to find information, standard forms and tips for coaches, team managers and club administrators.

When you log on to www.thechallengerway.com you will see a wide selection of soccer categories containing hundreds of new practices, many in high definition video. Now with just the click of a mouse, you can see exactly how each practice should look from start to finish and what's more you can even download a handy coaching plan with diagrams and coaching points and progressions to take with you on the field!

Every player and coach who participates in a Challenger camp or Academy program will receive VIP access to Thechallengerway.com.

- Short video clips for easy use and comprehension
- Hundreds of practices for all ages and abilities
- Provides you with the appropriate coaching points
- Saves you valuable time
- Makes you a much better coach
- Accelerates the learning process for your players

"I have never played the game but my daughter's team needed a coach. I would be absolutely lost without someone showing me what to do each week. I am the kind of person who needs to see something to understand it – the videos really helped me get a clear picture of what should happen in each practice."

—Coach Don Porterfield, KS

For more information, please visit www.challengersports.com or call 800.878.2167.