



KICK START YOUR NEW YEAR'S RESOLUTION WITH A NEW FAMILY TRADITION & HELP US SAVE YOUTH SPORTS!

-- SUNDAY, JANUARY 1, 2017 --
PIEDMONT TRIAD FARMER'S MARKET

WHO: Open to runners/walkers of all ages

WHAT: Inaugural #SaveYouthSports 5K (*Traditional competitive 5K race*) & Family 5K Relay (*One 5K split into 4 legs of approx. 0.8 miles each*)

WHEN: Sunday, January 1, 2017 – #SaveYouthSports 5K starts @ 10am, Family 5K Relay @10:45am

WHERE: Piedmont Triad Farmer's Market, 2914 Sandy Ridge Rd, Colfax, NC

ENTRY FEE: #SaveYouthSports 5k runners - \$30 in advance* (\$35 after/day of race), Family 5K Relay (4 person team) - \$48/team in advance* (\$68 after/day of race).
*Advance registration rate valid until December 22, 2016

PERKS: Lunch provided courtesy of Zaxby's, all participants will also receive a gift bag courtesy of DICK'S Sporting Goods which includes \$10 in DICK'S cash.

AWARDS: Age group and overall prizes awarded for #SaveYouthSports 5K & Top 3 Overall prizes awarded for Family 5K Relay, all courtesy of DICK'S Sporting Goods

PACKET PICKUP: Friday, December 30th, Noon-8pm, Greensboro DICK'S Sporting Goods and in-person on day of race.

TO BENEFIT: A portion of all proceeds will be donated to the DICK'S Sporting Goods Foundation to help save local youth sports. Billions of dollars in funding has been cut from youth sports programs across the nation in recent years, leaving millions of students unable to play. The DICK'S Sporting Goods Foundation believes that sports make people better. Sports build character, increase confidence, and motivate kids to stay in school and aim for higher education. Since 2014, the DICK'S Sporting Goods Foundation has pledged over \$50 million to give children the opportunity to play. Through these efforts, our initiative has raised awareness of the importance of youth sports and saved over 1,800 teams.

FREE  **LUNCH**



PRIZES AWARDED



GIFT BAGS FOR ALL



SAVING YOUTH SPORTS

HOW TO REGISTER:

visit, www.finishlinetimingNC.com

Questions? Email Brent DiGiacomo at brent.digiacomo@dcsq.com



PIEDMONT RACE SERIES: This is the first race of the 2017 DICK'S Sporting Goods Piedmont Race Series, powered by Finish Line Timing. It's a series of charitable races which takes place throughout the year. Runners accumulate points based on their race finishes and can become eligible to win overall series awards. For a complete schedule of races, visit finishlinetimingNC.com