



Millbury Little League



2018 MASSACHUSETTS STATE LITTLE LEAGUE CHAMPIONSHIPS

Dear Potential Sponsor,

Youth baseball has played a large role in our community since 1953. It brings together families from our community, surrounding towns and throughout Massachusetts.

This summer from July 25th through the 29th, Millbury Little League will host the *2018 State of Massachusetts' Little League Championship*. ~~Ship~~ four of the best Little League teams in the state, along with their families and fans ascending into our town, as they battle for the state title and the opportunity to move one step closer to the 2018 Little League World Series in Williamsport, PA.

MLL volunteers have been hard at work for the past 12 months with the goal of making a memorable event for players, fans, and businesses in Millbury and surrounding communities. However, to accomplish this goal, **we need your help!**

Your support in our high-quality program will help offset the many costs of running a first-class tournament. It will enable us to ensure that our fields are tournament-ready, provide volunteer support and the funding for improvements to the entire Washington Street Field / Woolie World Complex that will be enjoyed not only during the tournament but for the benefit of our community for many years to come.

By placing an advertisement, you will reach an extensive audience of youth baseball fans and families that will be visiting Millbury to cheer on their home town team. This program will be distributed daily at the tournament and placed on display at high-traffic locations in our community. In addition, it will be made available to members of the Red Sox Foundation, the State Little League Board, and the Millbury Little League, Massachusetts State Little League, and the Little League websites of the four participating towns.

The accompanying page shows the different levels of support that are available, and you can contact me at DGirard.DG@gmail.com or by calling (508) 864-4996 to get the process started.

We're also working on additional sponsorship opportunities. Should you have other creative ideas on how to involve your company in this year's State Championship, we want to hear your voice. Thank you for your consideration and I look forward to hearing from you.

All the best and thank you in advance for your support,

Daniel Girard, Jr.
(508) 864-4996
MLL Director



Millbury Little League



MASSACHUSETTS STATE LITTLE LEAGUE CHAMPIONSHIP TOURNAMENT PROGRAM Sponsorship Opportunities

Base Hit — \$125

- Business Card / Black & White advertisement in souvenir program
- Listing on the MLL website and State Little League website
- “Thank you” listing as a Base Hit supporter in the *Millbury Sutton-Chronicle*

Double Play — \$250

- Quarter-page / Black & White advertisement in souvenir program
- Listing on the MLL website and State Little League website
- “Thank you” listing as a Double Play supporter in the *Millbury Sutton-Chronicle*

Triple Play — \$500

- Half-page / Black & White advertisement in souvenir program
- Listing on the MLL website and State Little League website
- “Thank you” listing as a Triple Play supporter in the *Millbury Sutton-Chronicle*

Home Run — \$750

- Full-page / Black & White advertisement in souvenir program
- Daily recognition at the fields over the PA system
- Listing on the MLL website and State Little League website
- “Thank you” listing as a Home Run supporter in the *Millbury Sutton-Chronicle*

Grand Slam — \$1,000

- Full-page **COLOR** advertisement in the souvenir program
- Daily recognition at the fields over the PA system
- Listing on the MLL website and State Little League website
- “Thank you” listing as a Grand Slam supporter in the *Millbury Sutton-Chronicle*
- Opportunity to throw out a “first pitch” prior to one of the games
- **Opportunity to collaborate for a unique marketing experience, such as;**
 - **Vendor Booth (limited availability, on a first come basis)**
 - **Distribution of marketing materials to participants and fans**
 - **Other creative ideas you may have....**

Ad guidelines: We will accept a fully designed PDF of your ad or will work with you to create a suitable ad. All graphics should be sent as high-resolution PDFs, JPGs, TIFFs, or Adobe Illustrator files. Send all ad materials to:

Kim Medveczky, Allen Creative Group

- Email: kmedveczky@allencreativegroup.com
- Phone: 508-865-1265

Send your donation to:

Make checks payable to Millbury Little League

In care of:

Millbury Little League
PO BOX 174
Millbury, Ma 01527