



Wakefield Soccer Association
January 30, 2011
c/o Matt Lane, Director - Fundraising
220 Vernon Street
Wakefield, MA 01880

Dear Business owner:

As we gear up for our Spring season, the Wakefield Soccer Association (WSA) is hoping you can support our program by becoming a sponsor for the 2012 Spring Soccer season. As our program continues to grow, so do the costs associated with field time, training and equipment. Sponsors are the financial backbone of our organization and the WSA will not be able to provide this program, along with a reasonable registration fee for all players, without this level of support. Our goal is to have every team sponsored by a local business, organization or association.

The WSA program provides a structured environment to learn the skills and rules of the game and each player receives a shirt with the sponsor's name on the back. We take pride in our "equal playing time" philosophy whereby each player play's the same amount of time regardless of his or her skill level. Also,

as the players move on to the high school, some will play for the high school soccer teams and many will return to the program either to coach teams or referee the games. It is truly a community spirited program!

As in the past, the sponsor fee is \$150 for a team/ \$250 for two teams but we are doing a special offer of \$100 for the Spring season. We will also add your company logo to the sponsorship page on our website. In order to be a sponsor, we ask that you please complete and return the attached form. To ensure your company name on the back of the t-shirts, please return this by no later than **March 1, 2012**. We only have approximately 20 spots open for this opportunity, so please don't delay.

On behalf of the WSA, I thank you for your consideration.

Sincerely,

Matt Lane

Director – Fundraising